

Nurturing the Next Generation's Passion for a Healthy Planet

“We strongly believe in the need to educate young people.”



Austin College students, learning skills and making friends in the Gen Next Program

We Enrich Young Minds Along with the Land

At Holistic Management International (HMI) we're proud of the role we play in helping high school and college students grow their passion for the future of the planet, the environment and land health. We strongly believe in the need to educate young people, so they'll have the tools and knowledge they need to put their passion to work in building a sustainable future. That's the foundation the Gen Next program was built upon. The objective is to integrate Holistic Management® principles into the curriculum at schools and universities, enabling students to land jobs that will insure the future of a healthy land.

Staying the Course

Gen Next offers a variety of courses aimed at exploring the systems that shape natural ecosystems and agriculture, as well as sustainable planning principles to maintain such intricate systems. Acknowledging the connection between the younger generation and the future of agriculture, Gen Next provides a forum to address the questions that so often arise.

- How can our agricultural community and systems be made more sustainable?
- How can we make a positive impact on agriculture – locally and globally?
- How do our activities influence our environment?
- How can we contribute to the economic feasibility of sustainable agriculture?
- How do we realistically monitor progress in land stewardship?
- How can we collaborate with others to move toward a more sustainable and grounded future so following generations can continue such work?

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HOLISTIC MANAGEMENT INTERNATIONAL



Hands-on learning sparks the imagination of young students

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Our Curriculum is Versatile and Inspired

HMI offers interested institutions the opportunity to create a multi-course program that will spark the minds and imaginations of their students.

An Introduction to Holistic Management

By managing land resources in partnership with nature, we can increase land productivity, optimize water resources, preserve food sources, create sustainable livelihoods, and remove carbon dioxide from our atmosphere.

Goal Setting

Set clear goals which are specific, measurable, achievable, realistic and relevant.

Lands-on Learning

Practical application of Holistic Management.

Guest Speakers

Experts share their experiences and knowledge with classes.

The Gen Next program is versatile and adaptable to each institution's needs in terms of syllabus. HMI can develop a program catered to meet a variety of different objectives.

Gen Next in Action

Gen Next demonstrates to students the importance of nature in their everyday lives. This unique program helps convey these concepts both in and out of the classroom, in a multitude of ways:

- A pasture walk to see the carbon cycle first hand, and to learn how it influences climate and agricultural productivity
- Exploration of current and historic issues influencing the future of agriculture around the nation and world
- A tour to explain the symbiotic relationship between grazing animals and grassland health
- Exercises to create livestock grazing plans to improve wildlife habitat and monitor land productivity
- Discussion on the challenges of traditional agriculture, as well as sustainable solutions to address those challenges
- Field exercises revealing the interrelationship between water, carbon and agricultural productivity
- A discussion forum reviewing the importance of land stewardship and its direct relation to economic prosperity



Students learn from the ground up

Making the Grade

Countless students from the following institutions have already learned the basics of Holistic Management.

- Adams State College
- Austin College
- California State University, Chico
- Colorado College
- Montana State University
- Prescott College
- Rodale Institute
- Shasta College
- Texas AgriLife Extension Service (Texas A&M System)
- The Australian Technical and Further Education (TAFE) System
- Tufts University
- University of Manitoba
- University of Massachusetts Amherst
- University of Texas at Austin
- Williston State College

About HMI

HMI is an Albuquerque-based international non-profit organization. Our mission is to educate people to manage land for a sustainable future.

We believe people count, healthy land is essential, and money matters.

We accomplish our mission by delivering a variety of programs and services designed to educate and support farmers, ranchers and land stewards in their efforts to enhance the land through Holistic Management®, a whole ranch/farm planning system.



Healthy education programs insure the health of the land

Please Help Us Grow

As a non-profit organization, HMI is always grateful for donations in support of our mission. Visit our website at www.holisticmanagement.org or phone our Development Department at 505-842-5252 to find out how you can contribute.

Join the conversation:



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