PERSONALITY STYLES
(MEDICINE WHEEL APPROACH)

NORTH

Acting: “let’s do it!”
Likes to act, try things and plunge in.
Group Strength: drive and leadership.
Personality perspective: likes to be in control of relationships; quick to act; fast track; probes and pressures at resistance; expresses urgency to others. This type can also be autocratic, defensive, can push others beyond limits, and may not be aware of others' feelings.

EAST

Meaning – likes to look at the big picture and the possibilities before acting.
Group Strength: able to create and see the big picture.
Personality perspective: idea orientated; future focused; spiritually aware; develops solutions creatively; divergent thinker. This type also loses energy on task, can have his/her head in the clouds, is not detailed orientated, lacks dependability, feels overwhelmed and has difficult with time boundaries.

SOUTH

Caring – likes to know that everyone’s feelings have been taken into consideration and that their voices have been heard before acting
Group Strength: process and relationships.
Personality perspectives: supports and trusts others; invites others in; accepting of others at face value; allows others to feel important; concerned with process; establishes relationships to accomplish task. This type also has trouble with saying "no"; assumes blame, can be easily disappointed if relationships are second to task and can be easily taken advantage of.
WEST

Structure – likes to know the who, what, when, where and why before acting.

Group Strength: evaluation monitoring and follow up.

Personality perspective: These folks are thinkers, enjoy keeping traditions, rely heavily on data and logic, are thorough as well as methodical, and follow systems and procedures. They can be stubborn, entrenched in a position, indecisive; they can collect unnecessary information; be withdrawn and watchful; resist change and emotional pleas.

http://web.suffieldacademy.org/~bsullivan/writingcenter/medicine.html

Another website which has some information on this:

http://linked2leadership.com/2012/02/09/leadership-team-balance