



2014 - 2015

DONOR REPORT

HOLISTIC MANAGEMENT INTERNATIONAL



How Your Contributions Are Impacting Lives



Community Impact



OUR VISION

A world where sustainable agricultural communities flourish through the practice of Holistic Management®

A to Z

From **A**lbania to **Z**imbabwe HMI and our Holistic Management Certified Educators have provided training and resources to people from over

130
COUNTRIES



Thanks to direct contributions from individual donors, HMI was able to award

\$17,890

In **SCHOLARSHIPS** to

49

STUDENTS
in the last 12 months



13,531



PEOPLE TRAINED IN 2014



OUTREACH

This year more people came to the HMI website to learn about Holistic Management than any other website worldwide.

100%

of contributions from donors fund our programs that directly benefit farmers, ranchers, and land stewards. That's because income from investments fund our administration & development costs.



ACRES INFLUENCED IN 2014

37,500,000



AFFORDABLE EDUCATION



\$3.08
per hour

That's all it costs to a participant at most of our Open Gate Learning days. Because of funding from donors and sponsors, HMI makes training affordable for all.

According to the USDA 2012 ag census

1,836

producers stop farming & ranching
EVERY WEEK

GROW FARMERS & RANCHERS

HMI's educational programs give famers & ranchers the skills they need to stay in business, naturally

OVERALL SATISFACTION

95.2%

of all our students in the last 12 months rated our programs good to excellent



Funding from donors has allowed HMI to distribute

1,836
FREE

download packets to help farmers & ranchers start practicing Holistic Management today

Research shows for every 1% of organic matter added to an acre of soil, water holding capacity is increased by

19,000
gallons

HMI teaches producers how to increase organic matter in their soil



MITIGATING DROUGHT

Your support changes lives in meaningful ways

BUILDING COMMUNITY

We are motivating, connecting, supporting and training farmers, ranchers, and land stewards in Holistic Management in more states and countries than ever before.



Hundreds of folks connected with each other at our 30th Anniversary Rendezvous in Texas.



Our Australian team trained producers in drought management & improving land with livestock.



Our Open Gate in Mexico motivated producers to regenerate land through livestock & improved soil fertility.

Getting Started Online Learning

Thanks to contributions from individuals, we've been able to offer our popular online courses to folks from around the world. Our most recent Introduction to Holistic Management course received high marks from students from Australia, Norway, Sweden, Canada and the US.



Neil Johnson - Program Participant, UK

"I am so glad to have done this course. My wife and I are planning to go farming very soon and it has helped us articulate and consider our resources and ideas in a really clear and structured way. We also really like how the processes encourage creativity, and respect for our ecosystem and our community."

Metric Ability to...	% Participants -Increased Knowledge or Confidence
Define your management team	100%
Inventory your farm's resources	100%
Develop a whole farm goal	100%
Identify needed systems & protocols to create a successful farm	100%
Integrate social, economic, and environmental factors into your decisions	100%
Make complex on-farm or ranch decisions	100%



Continuous Learning

Because of the breadth of educational programs we offer, producers can benefit from multiple learning opportunities. Case in point, Doniga Markegard, owner of Markegard Family Grass-Fed in California. Doniga started her training with HMI by attending our Whole Farm/Ranch Business Planning course in 2014. This year she enrolled in our Comprehensive Distance Learning program and just hosted an Open Gate learning day -- sharing her knowledge of raising grass-fed beef on conservation lands.

Doniga Markegard - Program Participant, CA

"HMI has helped us through a turning point in our family grassfed cattle operation. Entering into the 4th year of drought in California we were faced with some difficult decisions. The courses helped our family become more proactive in our planning and decision making. 2015 has been the best year in our business and despite the drought, we have diversified our offerings and have had our highest record of sales since we started 10 years ago."



Training the Next Generation of Farmers & Ranchers

Since 2009, our Beginning Farmers & Ranchers: Women in the NE & Texas program has trained **646** beginning women farmers in Holistic Management. Funded for 6 years by USDA/NIFA, 2015 is the final year for the grant... but not the program. HMI is excited to announce that we will be seeking private funding to continue this very successful program next year to both women and men.

Program Participant, CT

"This training reinforces my belief in farming as a sustainable lifestyle that is beneficial not only to my immediate family, but to the environment and the community as well."

2016 STATES

Connecticut | New Hampshire |
New York | Texas | Vermont



Your gift to HMI directly supports our efforts to teach farmers and ranchers Holistic Management

BEFORE & AFTER



Using chickens to improve soil fertility has created more ground cover on the farm's sandy soil in just 2 years.

Evelyn Dalton, a scholarship recipient and graduate of HMI's Beginning Farmers & Ranchers: Women in Texas program, is using the skills she learned in the course to improve her soil fertility and her decision making.

"Writing my Holistic Goal during the class was life changing."

- Evelyn Dalton
Calamity Jane's Farm
Texas



HOLISTIC MANAGEMENT INTERNATIONAL

About HMI

HMI is an Albuquerque-based non-profit organization. Our mission is to educate people to manage land for a sustainable future.

We accomplish this by motivating, connecting, supporting and training farmers, ranchers, and land stewards through the practice of Holistic Management, a Whole Farm/Ranch Planning System that addresses and improves environmental health, sustains economic viability, and enhances the quality of life of farm and ranch communities.

Giving Matters

Contact our Development Department to find out how you can make a meaningful impact at 505-842-5252

DONOR SPOTLIGHT

Laura Negley Gill Circle Ranch

Hudspeth County, Far-West Texas
Cattle, desert big horn sheep, elk, deer, coyotes, panthers, foxes, eagles, quail and other wildlife

Tell us about yourself...

My husband, Chris, and I have been married for 46 years. We work in real estate development and oil & gas. We both love fishing, hunting, and wildlife.

How did you get into ranching?

My family descends from pioneer Texans. Chris and I bought the Circle Ranch with no intent to run cattle believing they hurt wildlife. Then we were introduced to Holistic Management and learned of the physiology of rangeland and especially the interdependence of animals and plants.

Why do you support HMI?

I think what HMI teaches is our best chance to rectify the problems of the past to try to regenerate our rural areas.



HMI, this little organization in Albuquerque, on a tiny budget, teaches the world's best range science. HMI is an example of a small organization making a huge difference

What's the biggest mistake you've made in ranching?

Not thinking holistically when applying Holistic Management. Taking too much grass made it hard for wildlife to nest and hide their young. What is good for grass is not necessarily good for wildlife. There has to be a balance.

Giving Made Easy

We've made it even easier for you to support sustainable agriculture education by implementing a number of new giving options.

Leave a Lasting Legacy

Remembering HMI with a bequest from your estate will help sustain and strengthen our organization today and for generations to come.

Recurring Giving

Our new recurring giving option allows donors to make a monthly gift to HMI. Just let us know the amount, and we'll process it automatically.

Other Giving Options

Now you can donate your car, truck, motorcycle, SUV, RV, boat, or farm equipment to HMI. Other giving options include stocks, bonds, mutual fund shares, or real estate. Visit our website to learn more.

holisticmanagement.org/give



Ranchers in New Mexico learn about raising grassfed beef for co-ops at our Open Gate: Piojo Ranch Day



Healthy Land, Sustainable Future

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Join the conversation:



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