Cultivating Community: Land, Food, Health
October 14-16, 2016
Paicines Ranch in Paicines, California

Sponsorship Opportunities Available
See backside for details

Holistic Management International’s Cultivating Community: Land, Food, Health is no ordinary conference! It promises to be a great learning event as well as an opportunity to connect and meet with Holistic Management and regenerative land practitioners from around the world. Rich conversation on sustainable topics, nutritious food, entertainment and a silent auction can be expected.

We hope you will be a part of it!

Schedule of Events
(Registration fees are for advanced registration only)

<table>
<thead>
<tr>
<th>MORNING</th>
<th>AFTERNOON</th>
<th>EVENING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct. 14</td>
<td>Open Gate Field Day: highlighting the Holistic Management practices that have been implemented at Paicines Ranch ($30 if purchased separately)</td>
<td>Wine and Cheese Fundraiser Launch Party: An evening of local wine and nosh tasting and HMI Board of Directors Meet &amp; Greet! ($50)</td>
</tr>
</tbody>
</table>

Oct. 15 Cultivating Community: Land, Food, Health Speakers and breakout sessions throughout the day focusing on local food security, land health, strengthening our communities and nourishing our bodies. (Two day workshop, $225)

Oct. 16 Banquet Dinner: Silent Auction, Live Music, & Joel Salatin will be speaking! (price included in ticket)

Presenters & Key Participants
Joel Salatin – Polyface Farms and author
Jessica Prentice – chef, author and founding member of Three Stone Hearth
Greg Judy – Green Pastures Farm and author
Brock Dolman – Occidental Arts & Ecology Center
Owen Hablutzel – Permaculture Consultant and Holistic Management Certified Educator
Kirk Gadzia – Resource Management Services and Holistic Management Certified Educator
Chris Gill – Circle Ranch
Michael Thiele – Gaia Bees
Andrea Lieberstein – Mindful Eating
Charlotte Smith – 3CowMarketing
Dr. Thomas Cowan, MD – Holistic Medicine Practitioner and author
Seth Peterson – Permaculture Chef
Paul & Elizabeth Kaiser – Singing Frogs Farm
Rebecca Burgess – Fibershed
Kelly Mulville – Paicines Ranch Manager and Holistic Management Certified Educator
Julie Morris – Morris Grassfed Beef
Richard McConnell & Tina Williams – Hand n’ Hand Livestock Solutions
Dr. Allen Williams – Livestock Management Consultants, LLC
Leslie Dorrance – Santa Lucia Conservancy
Dr. Judi Earl – soil scientist and Australian Holistic Management Certified Educator
Roger Gonzales – Siete del Norte Food Cooperative
Libby Porzig – Point Blue Conservation Science
Doniga Markegard – Markegard Farm
Sallie Calhoun – Co-Owner, Paicines Ranch
Mel Preston – Point Blue Conservation Science
Jack Varian – V6 Ranch
Rob Rutherford - Holistic Management Certified Educator & Former Professor at Cal Poly
Peggy Sechrist – Non-Violent Communication Practitioner and Holistic Management Certified Educator
Seth Wilner – Holistic Management Certified Educator
Nikki Silvestri - Silvestri Strategies
Graeme Hand - Holistic Management Certified Educator
Hannah Krum - The “Kombucha Mamma”
William Burnidge - The Nature Conservancy
Dr. Jonathan Lundgren - Agroecologist, Director ECDYSIS Foundation, and CEO for Blue Dasher Farm
Dr. Ann Adams - HMI
Katie Tierney - Althouse & Meade, Inc., Range and Plant Scientist

For event details, visit holisticmanagement.org/cc.
## Holistic Management Gathering 2016 Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>$1000</th>
<th>$1500</th>
<th>$2,500</th>
<th>$3,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two conference passes</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Display table at event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your logo/link on HMI website (15,000 visitors per month)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your logo/link on pre-event email blast (15,000+people)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition at Event</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Logo visible at Event</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Social media recognition via HMI Facebook page/Twitter (15,000+people)</td>
<td>✓</td>
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<tr>
<td>Your logo/link on post-event attendee email</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Logo on print program at event (if submitted by August 12016)</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Logo on welcome banner</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Advertisement page in our bimonthly journal, <em>IN PRACTICE</em></td>
<td></td>
<td>¼page</td>
<td>½ page</td>
<td></td>
</tr>
<tr>
<td>Your product sample/brochure/coupon included in our Ag Swag Welcome Bag</td>
<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Additional promotional materials on tables during lunch</td>
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<td>✓</td>
<td>✓</td>
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</tr>
<tr>
<td>Special recognition Facebook post tagging you</td>
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</tr>
</tbody>
</table>

### Silver Level - $5,000

- $3000 level benefits, with 4 tickets to the Gathering and Fundraiser Launch Party
- 1/4 page advertisement in the event program (4.25x5.5)
- Silver Level appreciation plaque at the Friday night Fundraiser Launch Party

### Gold Level - $10,000

- $3000 level benefits, with 6 tickets to the Gathering and Fundraiser Launch Party
- 1/2 page advertisement in the event program (8.5 x 5.5)
- Gold Level appreciation plaque at the Friday night Fundraiser Launch Party

### Platinum Level - $20,000

- $3000 level benefits, with 8 tickets to the Gathering and Fundraiser Launch Party
- Honor of "Presenting Sponsor" title
- Full page advertisement in the event program (8.5 x 11)
- Platinum Level appreciation plaque at the Friday night Fundraiser Launch Party

## Contact Us
Contact Jennifer Klass, HMI’s Director of Development, at jenniferk@holisticmanagement.org to find out more about sponsorships.

## Join the Conversation:
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- [Twitter](https://twitter.com/HolisticMan)