This is no ordinary conference...

October 14-18, 2016

Paicines Ranch of Paicines, CA

HOLISTIC MANAGEMENT INTERNATIONAL GATHERING 2016

CULTIVATING COMMUNITY

land • food • health

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Many thanks to our amazing volunteers for helping with this Gathering. We couldn’t do it without you!

-the HMI Staff
Dear 2016 Gathering Attendees,

Welcome to the 2016 Holistic Management International Gathering! We’ve been contemplating, planning and developing this event for almost two years, and are so excited that you have chosen to participate. There are many people who have made this occasion possible and we will be taking time throughout the Gathering to acknowledge their contributions. In particular, we’d like to begin by recognizing and thanking the good folks at Paicines Ranch for their extraordinary enthusiasm and support for this affair. They have opened up their ranch to all, sharing their abundant resources and knowledge. We would also like to express appreciation for the event funding provided by the 11th Hour Project. It is through the generosity of our funders, sponsors and presenters that we have been able to provide such an incredible venue and lineup of speakers, coupled with exceptional dining within wonderful scenery. This Gathering offers the opportunity for you to interact and network with an extraordinary group of gifted individuals. Within this group are people from all over the world, with many having numerous years of Holistic Management and regenerative agriculture experience. We believe the conversations will be nurturing for all. It is our heartfelt wish that you depart this Gathering energized towards fulfilling HMI’s mission and to feel enriched and equipped to take further steps towards creating and sustaining healthy land, food and lives.

Sincerely,

Ann Adams
Executive Director, HMI

HMI is an Albuquerque-based international non-profit organization. Our mission is to educate people in regenerative agriculture for healthy land and thriving communities. We accomplish this by motivating, connecting, supporting and training farmers, ranchers and land stewards through the practice of Holistic Management, a Whole Farm/Ranch Planning System that addresses and improves environmental health, sustains economic viability, and enhances the quality of life of farm and ranch communities.

Our 20/20 Vision
Together We Can:

- Heal 20 Million Acres of Land by 2020
- Sequester 1 Billion Tons of Carbon by 2020
- Educate 25,000 People by 2020
- Sequester 400 Billion Gallons of Water by 2020
- Help Farmers and Ranchers Reduce Their Bare Ground from 70% to 40% by 2020

Join the conversation:  

Holistic Management International
5941 Jefferson NE, Ste B
Albuquerque, NM 87109
www.holisticmanagement.org | 505-842-5252
The Paicines Ranch

The Paicines Ranch, in Paicines, CA, is a diversified ranching operation whose mission is to grow healthy food in a way that regenerates ecosystems and communities and is economically viable. The ranch is located in central California, approximately 2 hours south of San Francisco and about 40 miles inland from Monterey. The climate is Mediterranean and rainfall averages 12 inches per year. There are 7,000 acres of rangeland, 550 acres of row crop ground and 25 acres of vineyard, all certified organic. There is a large headquarters area with extensive buildings dating back to the 1860's, most of which are restored and used for ranch operations or the event center.

The ranch has a long history as a working ranch. Originally home to Ohlone Indians, it was granted to a corporal in the Mexican army in 1845 and known as Rancho Cienega de Los Paicines. It transferred into the hands of an Irish speculator when California joined the US, and during the first half of the 20th century it was owned by two wealthy landowners. Around 1940 it was purchased by a rancher from Texas, Bob Law, whose family owned and managed the ranch until 1989. Throughout this period, there were extensive farming and ranching operations, including a large short horn herd, alfalfa production and extensive vineyards. In 1989, developers purchased the ranch, and had plans to build 4,500 homes and several golf courses. In August of 2000, that development failed to gain approval from the county, and Matt Christiano and Sallie Calhoun purchased the property in February of 2001.

Much has changed in the last fifteen years, and things continue to evolve rapidly. Matt and Sallie had no intention of ranching or farming, but that changed when Sallie was introduced to Allan Savory and Holistic Management just a few months after purchasing the ranch. Within a year, they owned a cow herd and Sallie soon became active in the Holistic Management community. There have been many adventures, including grassfed beef, the expansion of row crop ground, the restoration of over 25 buildings, the creation of an event center and a variety of educational events. Sallie manages the ranch, while Matt remains active in the tech world.

Change started accelerating when Kelly Mulville, long-time Holistic Management Certified Educator, joined the ranch in 2014, and there are a number of projects underway now. A vineyard of 12.5 acres will be installed in the spring of 2017, using a design that allows for sheep in the vineyard all year long without further tilling. In January of 2016, farming on 65 acres began, raising forage crops and grazing cattle and sheep. Over the next two years, the farming will expand to 500 acres, with a goal of creating a system that is more perennial and has healthier soil by including diverse plants and animals. The ranch is doing trials on planting cool season annuals on rangeland areas that have been previously farmed to see if the soil biology can kick-start and increase productivity without irrigation. The first apprentice joined Paicines Ranch in March of 2016. The ranch offers a lot of hosting and convening of mission-aligned groups and everyone works hard to have fun in the midst of the chaos.

The Paicines Ranch team is thrilled to host the Holistic Management community and to have the opportunity to share and learn with all of you.

First Aid

We have a first aid kit at the registration table, so come on by if you have minor cuts & burns. Here are local medical facilities:

- **Pinnacle HealthCare**  
  591 McCray St #101, Hollister, CA 95023  
  (831) 634-4444

- **Hazel Hawkins Memorial Hospital**  
  911 Sunset Drive, Hollister, CA 95023  
  (831) 637-5711

- **Salinas Valley Memorial Healthcare System**  
  450 East Romie Lane, Salinas, CA 93901  
  (831) 757-4333

- **Natividad Medical Center**  
  1441 Constitution Boulevard, Salinas, CA 93906  
  (831) 755-4111

- **Saint Louise Regional Hospital**  
  9400 No Name Uno, Gilroy, CA 95020  
  (408) 848-2000
Paicines Ranch Map

Welcome to Paicines Ranch!

KEY TO MAP
- Main Parking
- Restrooms

Pole & Hay Barn

Event Center Barn

Registration Table

Cheese House
Garden Cottage
Guest Cottage
Pony Barn
Private Barn
Rose Barn
Rose Annex
Stage and Dance Floor
Grogan House
Grogan Lawn
Food Tent
Camp Site

CLUB 25

HMI


Farm Office
"Polk" Barn Shed

Horse Facility

Bunk House

Office

Mill and Silos

To main road

0 75 150 300 Feet
## Schedule at a Glance

<table>
<thead>
<tr>
<th>Friday, Oct 14</th>
<th>Saturday, Oct 15</th>
<th>Sunday, Oct 16</th>
<th>Monday, Oct 17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paicines Ranch Field Day 9:00am-Noon</td>
<td>Conference Sessions 8:15am-Noon</td>
<td>Conference Sessions 8:15am-Noon</td>
<td>Advanced Grazing Workshop 8:30am-1:00pm</td>
</tr>
<tr>
<td>Lunch Noon-1:00pm</td>
<td>Lunch Noon-1:30pm</td>
<td>Lunch Noon-1:30pm</td>
<td>Lunch 1:00pm-2:00pm</td>
</tr>
<tr>
<td>Paicines Ranch Field Day 1:00pm-4:00pm</td>
<td>Conference Sessions 1:30pm-5:30pm</td>
<td>Conference Sessions 1:30pm-4:30pm</td>
<td>Advanced Grazing Workshop 2:00pm-4:00pm</td>
</tr>
<tr>
<td>The Gathering Wine &amp; Cheese Fundraiser Launch Party 6:00pm-9:00pm</td>
<td>Fine Dining &amp; Cash Bar 6:00pm-7:00pm</td>
<td>Joel Salatin Keynote 7:00pm-8:00pm</td>
<td>Tuesday, Oct 18</td>
</tr>
<tr>
<td></td>
<td>Live Music &amp; Dancing 8:00pm</td>
<td>Silent Auction Closes 10:00pm</td>
<td>Advanced Grazing Workshop 8:30am-12:30pm</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Lunch 12:30pm-1:30pm</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Advanced Grazing Workshop 1:30pm-3:30pm</td>
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</tbody>
</table>
## Friday: Paicines Ranch Field Day

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>9:00am</td>
<td>Registration/Sign-In&lt;br&gt;Presentation by Kathy Harris</td>
</tr>
<tr>
<td>9:30am</td>
<td>Introduction &amp; Orientation, Paicines Ranch History&lt;br&gt;Presentation by Sallie Calhoun</td>
</tr>
<tr>
<td>10:00am</td>
<td>Role of Bird Diversity in Habit &amp; Ecosystems Monitoring&lt;br&gt;Presented by Mel Preston&lt;br&gt;Demo: Bird Monitoring</td>
</tr>
<tr>
<td>11:00am</td>
<td>Managing Livestock for Ecosystem Health&lt;br&gt;Presented by Sallie Calhoun and Joe Morris&lt;br&gt;Exercise: Ecosystem Health Monitoring</td>
</tr>
<tr>
<td>12:30pm</td>
<td>Lunch - Paicines Ranch Grassfed Burgers</td>
</tr>
<tr>
<td>1:30pm</td>
<td>Designing Cropping Systems to Integrate Livestock &amp; Discussion&lt;br&gt;Presented by Kelly Mulville&lt;br&gt;Role of Pollinators &amp; Insects in Healthy Agricultural Ecosystems&lt;br&gt;Presented by Ellen Kerchner</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Expanding Awareness Beyond the Ranch &amp; Discussion&lt;br&gt;Presented by Sallie Calhoun</td>
</tr>
<tr>
<td>3:45pm</td>
<td>Q&amp;A, Evaluations</td>
</tr>
<tr>
<td>4:00pm</td>
<td>Adjourn</td>
</tr>
</tbody>
</table>

**Wine & Cheese Fundraiser Launch Party**

Food Tent, 6:00pm-9:00pm
## Saturday: Conference Sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Main Barn</th>
<th>Club 25</th>
<th>Pole &amp; Hay Barn</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:15am-9:00am</td>
<td><strong>Joel Salatin</strong>&lt;br&gt;Building Community Through Farm Clusters &amp; the Apprenticeship Program</td>
<td><strong>Leslie Dorrance</strong>&lt;br&gt;Conservation Grazing at the Santa Lucia Conservancy</td>
<td><strong>Peggy Sechrist</strong>&lt;br&gt;Farmer, Rancher or Food Advocate: Learning the Basics of Holistic Management</td>
</tr>
<tr>
<td>9:00am-10:00am</td>
<td><strong>Dr. Allen Williams</strong>&lt;br&gt;Growth of the Grass Fed Beef Market &amp; How to Sustainably &amp; Profitably Produce &amp; Market Grass-Fed Beef</td>
<td><strong>Doniga Markegard</strong>&lt;br&gt;Benefits of Working with Land Trusts</td>
<td><strong>Dr. Thomas Cowan</strong>&lt;br&gt;The Real Truth about Heart Disease</td>
</tr>
<tr>
<td>10:00am-11:00am</td>
<td><strong>Hannah Crum</strong>&lt;br&gt;Kombucha Kamp 101</td>
<td><strong>Dr. Judi Earl</strong>&lt;br&gt;What Soil Can Do For Us</td>
<td><strong>Nikki Silvestri</strong>&lt;br&gt;Improving Management of Working Landscapes through Understanding the Role of Culture</td>
</tr>
<tr>
<td>Noon-1:30pm</td>
<td>Lunch</td>
<td><strong>Kathy Harris</strong>&lt;br&gt;Decision-Making Discussion (for HMI Certified Educators)</td>
<td></td>
</tr>
<tr>
<td>1:30pm-2:30pm</td>
<td><strong>Jessica Prentice</strong>&lt;br&gt;Social Change in a Mason Jar: Rebuilding Local Food Systems with a Community Kitchen</td>
<td><strong>William Burnidge</strong>&lt;br&gt;Defining &amp; Improving Grazing Land Sustainability</td>
<td></td>
</tr>
<tr>
<td>2:30pm-3:30pm</td>
<td><strong>Seth Peterson</strong>&lt;br&gt;Resetting the Dinner Table, Recreating our World: Connecting the Producer &amp; Consumer through Cooking</td>
<td><strong>Kirk Gadzia</strong>&lt;br&gt;Harnessing the Power of Livestock through Holistic Planned Grazing</td>
<td><strong>Sallie Calhoun</strong>&lt;br&gt;No Regrets Initiative: Creating a Healthy Food System through Holistic Management</td>
</tr>
<tr>
<td>3:30pm-4:30pm</td>
<td><strong>Owen Hablutzel</strong>&lt;br&gt;Integrating Keyline, Permaculture &amp; Holistic Management Practices</td>
<td><strong>Michael Thiele</strong>&lt;br&gt;Creating Honeybee Sanctuaries; Biodynamic Apiculture; Holistic Aplaries</td>
<td><strong>Dr. Ann Adams</strong>&lt;br&gt;At Home with Holistic Management: How to Incorporate Holistic Management Practices into Everyday Life</td>
</tr>
<tr>
<td>4:30pm-5:30pm</td>
<td><strong>Chris Gill</strong>&lt;br&gt;Wildlife Restoration &amp; Drought Busters</td>
<td><strong>Dr. Jonathan Lundgren</strong>&lt;br&gt;Heal the Soil to Save the Bees</td>
<td><strong>Peggy Sechrist</strong>&lt;br&gt;How to Create Profit in Any Business</td>
</tr>
<tr>
<td>6:00pm</td>
<td>Fine Dining &amp; Cash Bar</td>
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<tr>
<td>7:00pm</td>
<td><strong>Joel Salatin</strong>&lt;br&gt;You Have a Role in Creating Healthy Land, Healthy Food &amp; Healthy Lives</td>
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<tr>
<td>8:00pm</td>
<td><strong>Shawn Clark</strong>&lt;br&gt;Family Band&lt;br&gt;Live Music &amp; Dancing</td>
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<tr>
<td>10:00pm</td>
<td>Silent Auction Closes</td>
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<tr>
<td>Time</td>
<td>Main Barn</td>
<td>Club 25</td>
<td>Pole &amp; Hay Barn</td>
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<tr>
<td>8:15am-9:00am</td>
<td>Brock Dolman</td>
<td>Graeme Hand</td>
<td>Val George</td>
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<tr>
<td></td>
<td>Creativity</td>
<td>Price Risk when Selecting Enterprises</td>
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</tr>
<tr>
<td>9:00am-10:00am</td>
<td>Global Holistic Management Panel</td>
<td>Roger A. Gonzales</td>
<td>Rob Rutherford, Beth Reynolds &amp; John Cubiburu</td>
</tr>
<tr>
<td></td>
<td>Holistic Management: A Global Movement</td>
<td>How Holistic Management Benefits our Agricultural Entrepreneurs</td>
<td>Livestock on the Urban Interface</td>
</tr>
<tr>
<td>10:00am-11:00am</td>
<td>Owen Hablutzel</td>
<td>Jack Varian</td>
<td>Doniga Markegard</td>
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<tr>
<td></td>
<td>Techniques &amp; Methods for Group Facilitation</td>
<td>Agri-Tourism &amp; Multiple Generation Family Ranch Succession</td>
<td>Mentoring the Next Generation of Ranchers</td>
</tr>
<tr>
<td>11:00am-Noon</td>
<td>Charlotte Smith</td>
<td>Katie Tierney</td>
<td>Dr. Libby Porzig</td>
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<tr>
<td></td>
<td>Modern Farm Marketing Skills to Gain Loyal Customers &amp; Sell Your Products at Your Price</td>
<td>Wildlife Restoration Project &amp; Sheep Grazing on the Topaz Solar Farm</td>
<td>Monitoring Ecological Function on Rangeland</td>
</tr>
<tr>
<td>Noon-1:30pm</td>
<td>Lunch</td>
<td></td>
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<tr>
<td>1:30pm-2:30pm</td>
<td>Greg Judy</td>
<td>Andrea Lieberstein</td>
<td>Sarah Wentzell-Fisher, Kevin Watt &amp; Dr. Ann Adams</td>
</tr>
<tr>
<td></td>
<td>How to Create a Profitable Business – Leasing vs. Owning Land</td>
<td>The Big Picture of Mindfulness &amp; Mindful Eating</td>
<td>Hands On Learning: Integrating Holistic Management into New Agrarian, Mentor &amp; Apprentice Programs</td>
</tr>
<tr>
<td>2:30pm-3:30pm</td>
<td>Paul &amp; Elizabeth Kaiser</td>
<td>Julie Morris</td>
<td>Graeme Hand</td>
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<tr>
<td></td>
<td>Intensive, No-Till, Vegetable Production for Building Profitable Farms &amp; Managing Healthy Farm Crews</td>
<td>Grass Fed Beef Niche Marketing</td>
<td>Using Community Based Social Marketing (CBSM) to Increase Adoption of Holistic Management</td>
</tr>
<tr>
<td>3:30pm-4:30pm</td>
<td>Brock Dolman</td>
<td>Richard McConnell &amp; Tina Williams</td>
<td>Dr. Thomas Cowan</td>
</tr>
<tr>
<td></td>
<td>Designing with Nature: Permaculture</td>
<td>Addressing Livestock’s Emotional Needs for Better Production &amp; Quality of Life</td>
<td>Health, Diet &amp; Natural Cures</td>
</tr>
</tbody>
</table>
# Monday: Advanced Interactive Holistic Grazing Planning Workshop

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30am</td>
<td>Introduction&lt;br&gt;Presented by Dr. Judi Earl</td>
</tr>
<tr>
<td>9:00am</td>
<td>Why Holistic Planned Grazing?&lt;br&gt;Presented by Dr. Judi Earl</td>
</tr>
<tr>
<td>9:30am</td>
<td>Holistic Planned Grazing of Annual &amp; Perennial Crops&lt;br&gt;Presented by Kelly Mulville</td>
</tr>
<tr>
<td>10:30am</td>
<td>Break</td>
</tr>
<tr>
<td>11:00am</td>
<td>Applying Permaculture to Holistic Planned Grazing&lt;br&gt;Presented by Owen Hablutzel</td>
</tr>
<tr>
<td>Noon</td>
<td>A Global Perspective on Holistic Planned Grazing&lt;br&gt;Presented by Kirk Gadzia</td>
</tr>
<tr>
<td>1:00pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>2:00pm</td>
<td>Interactive Farm Walk &amp; Discussions</td>
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<tr>
<td>4:00pm</td>
<td>Q&amp;A with all Presenters</td>
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<tr>
<td>4:30pm</td>
<td>Adjourn</td>
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</tbody>
</table>
**Tuesday: Advanced Interactive Holistic Grazing Planning Workshop**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30am</td>
<td>Review &amp; Introduction to Day Two&lt;br&gt;Presented by Dr. Judi Earl</td>
</tr>
<tr>
<td>9:00am</td>
<td>Features of Grazing Software&lt;br&gt;Presented by Randy Holmquist</td>
</tr>
<tr>
<td>10:00am</td>
<td>Break</td>
</tr>
<tr>
<td>10:30am</td>
<td>Grazing Impacts on Soil Life:&lt;br&gt;Grazing Strategies for Less Brittle Environments&lt;br&gt;Presented by Dr. Ben Bartlett</td>
</tr>
<tr>
<td>11:30am</td>
<td>Multi Species Planned Grazing&lt;br&gt;Presented by Dr. Judi Earl</td>
</tr>
<tr>
<td>12:30pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:30pm</td>
<td>Interactive Farm Walk &amp; Discussions</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Q&amp;A with all Presenters</td>
</tr>
<tr>
<td>3:45pm</td>
<td>Evaluations</td>
</tr>
<tr>
<td>4:30pm</td>
<td>Adjourn</td>
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</tbody>
</table>
Speakers

Wayne Knight
Solar Addicts, HMI Board Member, HMI Holistic Management Certified Educator

Andrea Lieberstein
Mindful Eating Training, Registered Yoga Instructor, Registered Dietitian Nutritionist

Dr. Jonathan Lundgren
Agroecologist, Director of ECDYSIS Foundation, CEO of Blue Dasher Farm

Doniga Markegard
Markegard Family Grass-Fed

Richard McConnell & Tina Williams
Hand n’ Hand Livestock Solutions

Joe & Julie Morris
Morris Grassfed Beef

Kelly Mulville
Paicines Ranch Manager, HMI Holistic Management Certified Educator

Seth Peterson
The Local Larder, Permaculture Chef, Urban Farmer

Dr. Elizabeth Porzig
Point Blue Conservation Science Rangeland Monitoring Network Coordinator

Jessica Prentice
Three Stone Hearth, Professional Chef, Author, Local Foods Activist, Social Entrepreneur, Speaker

Mel Preston
Point Blue Conservation Science Ecologist

Beth Reynolds
Cal Poly Animal Science Department Small Ruminant Lecturer & Unit Supervisor

Rob Rutherford
Cal Poly Animal Science Department Professor Emeritus, Savory Institute Accredited Field Professional, HMI Holistic Management Certified Educator

Joel Salatin
Polyface Farms, Author, Speaker

Peggy Sechrist
Non-Violent Communication Practitioner, HMI Holistic Management Certified Educator

Kelly Sidoryk
KW Cattle Co. Ltd., HMI Board Member, HMI Holistic Management Certified Educator

Nikki Silvestri
Silvestri Strategies, Writer, Speaker

Charlotte Smith
Champoeg Creamery & Charlotte Smith Pastured Meats

Michael Thiele
Gaia Bees

Katie Tierney
Althouse & Meade, Inc. Range & Plant Scientist

Jack Varian
V6 Ranch

Kevin Watt
TomKat Ranch Land & Livestock Manager

Sarah Wentzel-Fisher
Quivira Coalition Interim Executive Director, Writer & Editor for Edible New Mexico

Dr. Allen Williams, PhD.
Grass Fed Beef, LLC; Grass Fed Insights, LLC; Standard Soil; Joyce Farms, Inc.
Training Programs
Let’s Grow Together.
Do you want a down-to-earth approach to Holistic Management and Beginning Farmer/Rancher education? Then come to the source!
We offer the following training programs:
- Getting Started
- Online Courses
- Individualized Distance Learning Courses
- Whole Farm/Ranch Business Planning Series
- Whole Farm/Ranch Land Management Series
- Beginning Farmers and Ranchers Series
- Holistic Hands-On Learning
- Open Gate Field Days

Free Downloads
Can’t take a training course right now? Use one of our free downloads to jump start your learning! We offer three download packages that include the curriculum we teach in the following three courses:
- Introduction to Holistic Management
- Holistic Grazing Planning
- Holistic Financial Planning

www.holisticmanagement.org

Online Store
Here you will find many different products that will help you to learn more about Holistic Management while helping to support regenerative agriculture. We have books, DVDs, planning charts and materials, grazing planning software, course curriculum, #LaVidaLocal 100% organic cotton t-shirts, #LaVidaLocal window decals, #LaVidaLocal recycled tote bags, HMI hats and more!

Covering Ground,
HMI’s FREE E-Newsletter
Stay up-to-date with the latest HMI happenings with our free bi-monthly e-newsletter, Covering Ground. New training opportunities, case studies, recipes, contests and more delivered right to you!

Take the HMI Challenge
Get involved in regenerative agriculture and make a difference! You can choose the role you play in creating healthy land, healthy food and healthy lives.
We have a fun list of things for you and your family to do. Challenge accepted?

Scholarships
We are all part of the solution for healthy land, healthy food and healthy lives. We’re dedicated to providing the best quality training to farmers and ranchers interested in learning Holistic Management. While we keep our course fees as low as possible, we know some folks need a little more financial support to help them get started on the path to regenerative farming and ranching. That’s why we created the Terry Gompert Memorial Scholarship.

IN PRACTICE, a Bi-Monthly Journal by HMI
IN PRACTICE is HMI’s print & electronic publication for anyone interested in land health, food security and cultivating thriving communities. It’s full of inspiring articles that will keep you in touch with the progress, innovations and excitement generated by people who are changing their lives by putting Holistic Management into practice.

HMI Resources

Live
#LaVidaLocal
Subscribe to our Blog
HMI Training Programs

Getting Started Online Courses
Start your Holistic Management training no matter where you are! Online learning allows you to fully interact with the instructor and other students in live webinars or on your own time with recordings. Whether you’re a beginning farmer or a rancher with years of conventional agricultural experience, you’ll benefit from these courses. Our students have reaped the rewards of Holistic Management and love the user-friendly interface of these courses.

Next available course: Holistic Marketing/Business Planning, Oct 18 – Nov 22, 2016, $199 + additional 10% OFF

Individualized Distance Learning Courses
Our 1-on-1 Individualized Distance Learning courses are designed for land stewards, professional educators, consultants and agricultural producers interested in learning how to practice Holistic Management successfully to get the most advantages quickly. It’s also an ideal foundation for becoming a Holistic Management Certified Educator or to improve your ability to consult in the natural resource management or agricultural industries.

Courses begin when you sign up and are self-paced within a 3-month time period, $600, scholarships available

Whole Farm/Ranch Business Planning Series
Let’s get down to business! While many folks are attracted to farming and ranching because of their love of the land or their desire to do truly meaningful work, farming and ranching is still a business. At HMI we know that to create a sustainable, healthy agricultural enterprise, you need to run it like one. We’ve created this course to give both new and experienced farmers and ranchers the knowledge and tools they need to do just that.

Our 2017 schedule is coming soon! Be sure to sign up for our free e-newsletter and blog for announcements.

Whole Farm/Ranch Land Management Series
As a farmer, rancher or land steward, you know that one of your greatest assets is the land you work with, and managing that land can be tough due to weather conditions, environmental pressures and high input costs. This course was designed to help you regenerate your land for better soil health, bio-diversity, productivity and profitability through the practice of Holistic Management.

Next available course: Oklahoma, October 21, 2016 – Jan 21, 2017, $250, scholarships available

Beginning Farmers and Ranchers Series
This program educates and empowers agricultural newcomers to build successful businesses by applying Holistic Management principles and practices. Learn and implement all the skills you need for a successful farm or ranch including soil fertility practices, livestock production, grazing planning, financial planning, marketing and business planning, whole farm/ranch planning skills, leadership and communications skills.

Next available course: Texas, November 9, 2016 – March 9, 2017, $500, scholarships available

Holistic Hands-On Learning
HMI has partnered with a select number of organizations who provide residential production training and Holistic Management. Learn basic farming and ranching skills and prepare yourself for a farm and ranch manager position or start your own farm or ranch businesses. Each program is unique in the number of hours required, cost and skills learned and have met the basic requirements of offering Holistic Management training.

Various locations available.

Open Gate Field Days
The gate’s open, come on in! Consumers, farmers and ranchers join together for our Open Gate learning days. These fun, informative and interactive field days feature innovative and regenerative agricultural topics and practices. Each day is hosted by an experienced Holistic Management practitioner and offers the opportunity to connect and learn with like-minded folk.


Visit www.holisticmanagement.org/training-programs for more information and to register.
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