

SCHOLARSHIP PARTICIPANT APPLICATION

Please email completed form to scholarships@holisticmanagement.org by the scholarship deadline. Incomplete applications will not be considered.

Primary Contact Information

Name	Mailing Address	City / State / Zip
Mobile/Home/Work Phone	Email	Ethnicity

Professional Information

Farm/Ranch Name	Farm/Ranch location	Farm/Ranch website or email
Acres Farmed / Ranched	Approximate Household Income	# Employees / Customers per
	/ Annual Gross Income	Year
	/\$	/

Please complete the following questions and be as specific as possible.

1	Are you currer	tly farming/ranching?	If not when do	ou plan to start?
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2. How long have you been farming/ranching? How long, if at all, have you served in a farm/ranch management role?

3. Do you have access to land? How many acres do you own? Lease? How many acres currently under production? How many acres would you like to be farming/ranching in 10 years?

- 4. Are you farming/ranching full time or part time (if part time please describe)?
- 5. Do you live on your ranch or commute? If commuting, how far away and how often do you go?
- 6. Do you have a website or Facebook page that gives us more information about your farming/ranching operation? If so, please provide URL.
- 7. What do you grow or produce? What other enterprises might you be planning to start?
- 8. Are you an organic producer or considering transitioning to organic?

Healthy Land, Sustainable Future

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9. What is your target goal for gross income?
10. Do you have sufficient capital to operate your farm/ranch? If not, do you have access to loans/credit?
11. What is the biggest barrier to your ability to farm or ranch successfully?
12. How will Holistic Management training help you serve your community? What leadership roles are you?
13. How would improving decision-making and planning help you with the primary challenges or decisions you are facing currently on your operation?
14. If you are selected for this program, in what ways will you use the knowledge gained?
15. Briefly describe where you are now in your life or goal and where you expect to be in 10 years.
16. What previous training, education, or learning experiences have you completed successfully already?
17. Do you have any previous Holistic Management experience or training? If yes, what kind?
18. Can you contribute any of the funding towards this program? If so, how much?



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BUSINESS OR PRODUCER SKILL	NO EXPERIENCE	SOME EXPOSURE	COMPETENCY
1. Goal setting			
2. Testing decisions			
3. Time Management			
4. Developing financial plans			
5. Developing enterprise analysis budgets			
6. Developing production plans (cropping or grazing)			
7. Developing marketing plan			
8. Developing a business/strategic plan			
9. Developing a land plan			
10. Effectively managing human resources			
11. Monitoring and analyzing land health/soil fertility			
12. Setting up bookkeeping & record-keeping systems			
13. Monitoring cash flow			
14. Market research			
15. Networking			
16. Developing promotional materials and advertising			
17. Proper communication with customers/buyers			
18. Selling farm products & services			
19. Web design and social networking			

Please select which program you want to apply the scholarship towards. Please provide specific course information.

Beginning Farmer/Rancher Program: Indicate which state	
Whole Farm/Ranch Business Planning: Indicate location & date	
Whole Farm/Ranch Land Management: Indicate location & date	
Getting Started Online Learning Series: Indicate course name & date	
Comprehensive Distance Learning Program: Indicate course name & date	

If I receive a scholarship, I commit to completing all assignments for the program being paid for by the scholarship.

Initials: ______