Please email completed form to scholarships@holisticmanagement.org by the scholarship deadline. Incomplete applications will not be considered.

**Primary Contact Information**

<table>
<thead>
<tr>
<th>Name</th>
<th>Mailing Address</th>
<th>City / State / Zip</th>
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<tr>
<th>Mobile/Home/Work Phone</th>
<th>Email</th>
<th>Ethnicity</th>
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**Professional Information**

<table>
<thead>
<tr>
<th>Farm/Ranch Name</th>
<th>Farm/Ranch location</th>
<th>Farm/Ranch website or email</th>
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<thead>
<tr>
<th>Acres Farmed / Ranched</th>
<th>Approximate Household Income / Annual Gross Income</th>
<th># Employees / Customers per Year</th>
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Please complete the following questions and be as specific as possible.

1. Are you currently farming/ranching? If not, when do you plan to start?

2. How long have you been farming/ranching? How long, if at all, have you served in a farm/ranch management role?

3. Do you have access to land? How many acres do you own? Lease? How many acres currently under production? How many acres would you like to be farming/ranching in 10 years?

4. Are you farming/ranching full time or part time (if part time please describe)?

5. Do you live on your ranch or commute? If commuting, how far away and how often do you go?

6. Do you have a website or Facebook page that gives us more information about your farming/ranching operation? If so, please provide URL.

7. What do you grow or produce? What other enterprises might you be planning to start?

8. Are you an organic producer or considering transitioning to organic?
9. What is your target goal for gross income?

10. Do you have sufficient capital to operate your farm/ranch? If not, do you have access to loans/credit?

11. What is the biggest barrier to your ability to farm or ranch successfully?

12. How will Holistic Management training help you serve your community? What leadership roles are you?

13. How would improving decision-making and planning help you with the primary challenges or decisions you are facing currently on your operation?

14. If you are selected for this program, in what ways will you use the knowledge gained?

15. Briefly describe where you are now in your life or goal and where you expect to be in 10 years.

16. What previous training, education, or learning experiences have you completed successfully already?

17. Do you have any previous Holistic Management experience or training? If yes, what kind?

18. Can you contribute any of the funding towards this program? If so, how much?

Personal Assessment – rate each skill by choosing one answer for each
SCHOLARSHIP PARTICIPANT APPLICATION

<table>
<thead>
<tr>
<th>BUSINESS OR PRODUCER SKILL</th>
<th>NO EXPERIENCE</th>
<th>SOME EXPOSURE</th>
<th>COMPETENCY</th>
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<tbody>
<tr>
<td>1. Goal setting</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
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<tr>
<td>2. Testing decisions</td>
<td>☐</td>
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<tr>
<td>3. Time Management</td>
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<tr>
<td>4. Developing financial plans</td>
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<td>5. Developing enterprise analysis budgets</td>
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<td>6. Developing production plans (cropping or grazing)</td>
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<td>7. Developing marketing plan</td>
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<td>8. Developing a business/strategic plan</td>
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<td>9. Developing a land plan</td>
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<tr>
<td>10. Effectively managing human resources</td>
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<tr>
<td>11. Monitoring and analyzing land health/soil fertility</td>
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<td>12. Setting up bookkeeping &amp; record-keeping systems</td>
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<tr>
<td>13. Monitoring cash flow</td>
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<td>14. Market research</td>
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<tr>
<td>15. Networking</td>
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<tr>
<td>16. Developing promotional materials and advertising</td>
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<td>17. Proper communication with customers/buyers</td>
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<td>18. Selling farm products &amp; services</td>
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<td>19. Web design and social networking</td>
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Please select which program you want to apply the scholarship towards. Please provide specific course information.

- **Beginning Farmer/Rancher Program:** Indicate which state _____________________________________________ ☐
- **Whole Farm/Ranch Business Planning:** Indicate location & date ______________________________________ ☐
- **Whole Farm/Ranch Land Management:** Indicate location & date ______________________________________ ☐
- **Getting Started Online Learning Series:** Indicate course name & date _________________________________ ☐
- **Comprehensive Distance Learning Program:** Indicate course name & date _________________________________ ☐

If I receive a scholarship, I commit to completing all assignments for the program being paid for by the scholarship.

Initials: __________