

1. Who we're looking for.

- Guest bloggers must have a track record of writing great content. Please provide a link to your blog for HMI review.
- No spam links in author blogs or bios.
- Authors that have something relevant to contribute to HMI's audience.
- Authors with well-written, original and detailed content in blogs.
- Authors with blog followers.

2. Outgoing links on guest blogs must not be spammy, political or irrelevant.

Examples of accepted links are links to the authors' own blogs or sites relevant to blog content. HMI reserves the right to remove links found to be inappropriate, too numerous or irrelevant.

HMI also reserves the right to put a call to action within the guest blog that will link back to another page on our website. Examples are – "Support Farmers and Ranchers by Giving to HMI", "Get Free Downloads from HMI", "Learn Holistic Management© With Us", etc.

3. Guest blog content must be detailed, unique and within the theme of HMI's blog.

- Blogs should be around 500 or more words.
- Content must be original and well-written
- Content must fit in with HMI's other blog content – all things sustainable agriculture.
- Tone should be casual and informative and free of jargon and buzzwords.
- Proper attribution of data, quotations, and outside content referenced in the article and from a reliable source.
- HMI must have proper permission to use any images provided with the blog.
- HMI reserves the right to edit and adapt all guest blog content as we see fit, and update it in the future for accuracy and comprehensiveness.
- HMI reserves the right to publish or not publish the blog.

4. Guest blogs should have no grammar or spelling errors.

5. HMI will not issue author accounts.

HMI will post the blogs and credit the author.

6. Guest bloggers are encouraged to help build and support HMI's community.

Ideally, guest bloggers will reply to comments on their blogs and other HMI blogs. In some cases, HMI will request to guest blog on guest blogger's sites.

7. What We Won't Accept

- Link-building schemes or blogs with paid-for links and advertisements.
- Content that is overly promotional for guest blogger's company/organization.
- Offensive or inaccurate content.
- Political lobbyist content, content that promotes a certain political candidate or party or content that is overly critical of specific individuals or companies.

8. How to Submit Your Blogs

Please email your guest blogs to blogs@holisticmanagement.org along with:

- A link to your blog.
- Your completed post as an HTML file or Word Doc.
- Image files (with attribution) in a separate folder (.jpeg format).
- Short author bio including a maximum of one anchor text link to your own website. Please include a picture of yourself, if you like.

If your article meets editorial standards and aligns with our content strategy, we will respond to let you know your article will be published. That process may take up to 2 weeks.

By sending us a blog to publish, you agree to comply with the Guest Blog Guidelines detailed in this document.