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|  | 2018 Beginning Farmer Program  **­­ PARTICIPANT APPLICATION**  *Class size is limited - apply early!* | | | |
| Please email this completed form to [HVFH-BF@holisticmanagement.org](mailto:HVFH-BF@holisticmanagement.org) or mail to:  Holistic Management International, Hudson Valley Beginning Farmer Class, 5941 Jefferson St. NE, Ste. B, Albuquerque, NM 87109    **Primary Contact Information** | | | | |
| ***Name*** | | | ***Address*** | ***City / State / Zip*** |
|  | | |  |  |
| ***Cell Phone*** | | | ***Home / Work Phone*** | ***Email*** |
|  | | |  |  |
| ***Farm Name*** | | | ***Your Role*** | ***Employees*** |
|  | | |  |  |
| ***Acres Farmed*** | | | ***Annual Gross Income*** | ***# of Customers Served / Year*** |
|  | | |  |  |
| **Fees & Scholarships**  Due to generous support from others who know the value of this training, the cost is ***only $700*** for the full 10-day program. Even better results are achieved when multiple farm members attend, so we have reduced the cost to ***only $300*** for additional members *from the same farm*. However, every attendee must complete the following questions to apply for a place in the class. Please attach additional pages as needed to adequately answer the questions.  ***Partial and full scholarships are available!*** Do not let lack of funds prevent you from applying for this program, but you must complete the scholarship section of this application to be considered for a scholarship.   * I will pay $700 upon acceptance into this program (Payment Plans are available). * I would like to attend with my farm partner, (Name)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, (who has registered at the full price of $700) and will pay $300 upon acceptance. * I would like to request a scholarship of $\_\_\_\_\_\_\_\_\_ and will complete the scholarship section of this form. * I am a Hudson Valley Farm Hub Pro-Farmer and will pay $150 upon acceptance into this program.     **Application Questions - EACH APPLICANT must complete the following questions:** | | | | |

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| 1. How long have you been farming? Please distinguish between how long you’ve worked on a farm vs. served in a farm management role. |
| 1. What do you grow or produce? |
| 1. Are you farming/ranching full time or part time (if part time please describe)? |
| 1. What is your target goal for gross income? |

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| 1. A Whole Farm Plan ensures that all decisions are made toward a Farm Goal that includes the financial, ecological and social aspirations of the decision makers and also ensures that short and long-term impacts are considered. How would knowledge of this process help in the management of your farm? | |
| 1. What do you anticipate this training will allow you to do with your farming operation? | |
| 1. Why should you be chosen to participate in this training? | |
| 1. Check the statement that best describes your access to land situation for your current or future farming enterprises:   ☐ I own land ☐ I do not have access to land ☐ I have access to rented land | |
| 1. Check the statement that best describes your access to capital situation for current or future farming enterprises:  * I currently have sufficient capital to operate my farm * I currently do not have sufficient capital to operate farm * I currently do not have sufficient capital to operate my farm, but I have access to loans/credit | |
| 1. What is the biggest barrier to your ability to farm successfully? | |
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| **Personal Assessment – rate each skill by choosing one answer for each** | | | |
| ***BUSINESS OR PRODUCER SKILL*** | ***NO***  ***EXPERIENCE*** | ***SOME***  ***EXPOSURE*** | ***COMPETENCY*** |
| 1. **Goal setting** | **☐** | **☐** | **☐** |
| 1. **Testing decisions** | **☐** | **☐** | **☐** |
| 1. **Time Management** | **☐** | **☐** | **☐** |
| 1. **Developing financial plans** | **☐** | **☐** | **☐** |
| 1. **Developing enterprise analysis budgets** | **☐** | **☐** | **☐** |
| 1. **Developing production plans (cropping or grazing)** | **☐** | **☐** | **☐** |
| 1. **Developing marketing plan** | **☐** | **☐** | **☐** |
| 1. **Developing a business/strategic plan** | **☐** | **☐** | **☐** |
| 1. **Developing a land plan** | **☐** | **☐** | **☐** |
| 1. **Effectively managing human resources** | **☐** | **☐** | **☐** |
| 1. **Monitoring and analyzing land health/soil fertility** | **☐** | **☐** | **☐** |
| 1. **Setting up bookkeeping & record-keeping systems** | **☐** | **☐** | **☐** |
| 1. **Monitoring cash flow** | **☐** | **☐** | **☐** |
| 1. **Market research** | **☐** | **☐** | **☐** |
| 1. **Networking** | **☐** | **☐** | **☐** |
| 1. **Developing promotional materials and advertising** | **☐** | **☐** | **☐** |
| 1. **Proper communication with customers/buyers** | **☐** | **☐** | **☐** |
| 1. **Selling farm products & services** | **☐** | **☐** | **☐** |
| 1. **Web design and social networking** | **☐** | **☐** | **☐** |

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| **Yes, I commit to attending all 10 sessions and/or completing a whole farm plan. Initials: \_\_\_\_\_\_\_\_** |

**** 2018 Beginning Farmer Program

**SCHOLARSHIP APPLICATION**

**If you checked the scholarship request box above, you must also complete the following 7 questions and initial your commitment to the class below. Please be as specific as possible. Incomplete applications will not be considered.**

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| 1. **How will Holistic Management training help you serve your community?** |
| 1. **How do you serve your community in roles of leadership? What are your leadership roles?** |
| 1. **If you are selected for this program, in what ways will you use the knowledge gained?** |
| 1. **What previous training, education, or learning experiences have you completed successfully already?** |
| 1. **Do you have any previous Holistic Management experience or training? If yes, what kind?** |
| 1. **Do you live on the farm or commute? If commuting, how far away and how often do you go to the farm?** |
| 1. **Can you contribute any of the funding towards this program? If so, how much?** |

**If I receive a scholarship, I commit to completing all assignments for the program being paid for by the scholarship.**

**Initials: \_\_\_\_\_\_\_\_**

After ensuring that you have completed your answers thoroughly and honestly, please email this completed form to

[HVFH-BF@holisticmanagement.org](mailto:HVFH-BF@holisticmanagement.org)

or mail to:

Holistic Management International

Hudson Valley Beginning Farmer Class

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Albuquerque, NM 87109